



# CALL OF THE LOON PRODUCTIONS

## CAPABILITY STATEMENT

### Core Competencies

#### Pre-Production:

Concept Creation  
Scripting & Storyboards  
Location Scouting

#### Production:

Field Production and Cinematography  
Photography  
Motorized Gimbal Technology  
4K & HD Professional Cameras  
RAW Capabilities  
Professional Lighting  
Audio Capture  
Aerial Photography and Videography  
Studio Production

#### Post-Production:

Non-Linear Editing  
Titles, Effects & 3D Graphics  
Color Correction and Grading

### Company Data

**DUNS:** 080588453

**CAGE:** 7TVW1

**NAICS:** 512110, 512191, 512199

#### CERTIFICATIONS:

WBE  
FAA Part 107 Commercial Drone Operation  
WOSB

#### Contact Information:

Kristen Carton, Co-Owner  
Kristen@calloftheloonproductions.com

Call of the Loon Productions is a team of creative storytellers with an interdisciplinary background that combines Digital Media Production, Engineering, Geography and Teaching. We use our experience producing award-winning documentaries to bring a creative and unique filmmaking approach to all of our video projects.

We pride ourselves on being a mobile and versatile crew that gives us the flexibility to meet our clients' needs on short notice. We have the equipment necessary to capture stunning scenery on the fly and bring that highly desired cinematic look to projects of all sizes. We conduct professional interviews and testimonials in any setting or environment, and always stay current on the latest equipment and video trends.

Our videographers are fully insured, FAA-certified UAS pilots. This allows them to combine their visual creativity with their thorough knowledge of FAA regulation to bring beautiful 4K aerial footage to all projects in a safe and compliant manner.

### Past Performance

#### *Erie Canalway National Heritage Corridor*

One year contract to produce media to kickstart the 'Canalway Challenge' - a fitness challenge designed to encourage people to use the 524-mile NYS Canalway System for fun and adventure.

Two year (ongoing) videography and photography contract to update all Erie Canalway National Heritage Corridor media assets.

#### *New York State Parks*

Contracted to produce a 40-minute, comprehensive video detailing a New York State Park's future plans for when grant money is recieved.

#### *Adirondack Council*

Contracted to produce two, 60-second educational videos to inform the public about the issue of overuse in the Adirondack Park.

#### *PBS*

Contracted to capture aerial footage of various areas in the Adirondack and Central New York regions for the 'Treasures of New York' series.

#### *TravelClick (Amadeus)*

Contracted (ongoing) to travel internationally to capture footage of high-end hotels and the activities/amenities each hotel has to offer.